

We are Australian. We know Australians.







Calm, creative spaces

Unique, well-thought-out rooms to help nurture ideabuilding in a neutral setting.



Freedom to collaborate

Write on walls and desks, stick up pictures, and easily change the layout to suit your session.

Feel comfortable, be inspired



Central Sydney location

Find us in Crows Nest, with easy access to the city within minutes and free parking nearby.

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Ekas's focus rooms have been beautifully designed to provide a professional yet welcoming atmosphere for your research sessions. Created to work the way you do, our flexible spaces can be configured to meet your needs and are ideal for the following:

- In-depths and dyads
- Focus groups
- Product and package tests
- Sensory tests
- Shelf tests
- Car clinics

All rooms come with a friendly reception sign-in and waiting area.



Talk more with our Account Management team:

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Our standard rooms

These rooms are specifically created with viewing rooms for focus groups and in-depth interviews. They seat between 8 and 16 people in the group area and between 6 and 8 in the viewing rooms. Our spaces are designed based on many years of research experience, and provide all the facilities you could possibly need included in our standard room rate:

- Smart TV
- Laptop with TV connection for display, and wireless keyboard with trackpad to control TV from the table
- Wifi and cable internet
- Conference Telephones
- Wall-to-wall magnetic and whiteboard panels, shelving, additional whiteboards, butcher paper, magnets, markers, pens, highlighters, Post-it notes, loose and pad paper
- Spare tables and shelving units
- Viewing rooms via a one-way mirror or CCTV with iPads they can use for convenience.
- Focus Vision access at no extra cost
- All non-alcoholic hot and cold drinks for your participants and also clients viewing the session are included

- Kitchen access for any session food prep and storage
- After each session, we provide audio-visual, and audio-only recordings on USB and Dropbox in your own personal folder, which stores them for at least 3 months.
- A selection of gourmet snacks for clients viewing the session
- A selection of snacks for the session and also your choice of one of the following platters per group:
 - Cheese & fruit platter
 - Oriental platter
 - Antipasto platter
 - Tapas platter
 - Vegetarian platter
 - Sandwich and wrap platter

TAKE A LOOK AT OUR STANDARD ROOMS

The Red Room

A boardroom-style room with a large centre table that hosts up to 10 people. This room includes a TV with computer inputs, a laptop, full-length wall shelving, wifii access, a one-way mirror to the viewing room (with a capacity of 6 people), a writable desk and a magnetic, full-length whiteboard wall.





The Black Room

A large, ground-floor, boardroom-style room that hosts up to 16 people. This room includes a TV with computer inputs, a laptop, full-length wall shelving, floor-to-ceiling windows, a viewing room via CCTV (with a capacity of 6 people), a magnetic, full-length whiteboard wall. This room also features independent air-conditioning.





The White Room

A boardroom-style room with a large centre table that hosts up to 10 people. This room includes a TV with computer inputs, a laptop, full-length wall shelving, wifi access, a one-way mirror to the viewing room (with a capacity of 5 people), a writable desk and a magnetic, full-length whiteboard wall. This room also features independent air-conditioning.





OUR LARGE, CUSTOMISABLE CLT SPACE

The Orange Room

An entire level perfect for selfcomplete/ sensory and product test sessions. One end has a booth room containing 30 booths, with 18 set up with sleek new computers for online self-complete studies and 12 perfect for small-sized product and sensory sessions (where we can also provide tablets).

At the other end, we have ample open space with large, easy-to-move room dividers. We offer easily configurable chairs and tables for up to 35 people as required and have desk-divider options to create movable booths.











We can also provide a 4.8m-wide, grocery store grade, full height shelving unit for running complete shopper shelf tests.

This space also features:

- A full kitchen stocked with more than 300 glasses and a commercial fridge
- A large waiting area with a couch, chairs, and cubes to easily manage the flow of arrivals signing in and waiting for each session
- Bathrooms
- Independent air conditioning
- Floor-to-ceiling windows at each end to bring in ample natural light
- An open courtyard offering access to fresh air between sessions
- Projector and large magnetic, writable wall
- Video and sound recording, and separate viewing room via CCTV





COST-EFFECTIVE IDI ROOMS

The Yellow and Blue Rooms

These are our two smallest rooms for 2-4 people. They offer a private space with a table, chairs, laptop use, wifi and complimentary tea and coffee.

These rooms are great for IDIs that don't require viewing or recording, which you would prefer to host in a neutral, central location rather than a public space or the respondent's home. Starting from just \$40 per hour, these rooms are a great alternative to in-situ depths.

Pricing

Standard Room - Red/White/Black Rooms

Per Group - \$490 \$535 Per IDI* \$170 \$190 Day Rate 1 Room \$750 9am - 4.30pm, unlimited IDIs	Session duration:	Up to 1	1 to 2	2 to 3
Per IDI* \$170 \$190	Per Group	-	\$490	\$535
	Per IDI*	\$170	\$190	-

*Minimum charge of \$300 per day for IDIs outside of 9am-5pm

Meeting Room - Blue/yellow

Session duration:	Standard hourly rate (9am-5pm)	Full date rate (9am-5pm)	After hours; Hourly Rate (<9am or >5pm)
No frills IDI (no recording, no viewing, no food)	\$40	\$100	\$70
* Includes tea/coffee, wifi, receptionist, one laptop ** Minimum \$300 per day for all weekend sessions			

Level 3 Room - Orange Room

Session duration:	Standard hourly rate (9am-5pm)	Full date rate (9am-5pm)	After hours; Hourly Rate (<9am or >5pm)
whole floor without Booth Room	\$100	\$600	\$140
whole floor WITH Booth Room	\$150	\$900	\$190
Booth Room and waiting area Only	\$100	\$600	\$140

** Minimum \$300 per day for all weekend sessions

Garage - Car Clinics

Usage:	24 hrs
Half Garage	\$300
Full Garage	\$600

Add 20% to all room pricing for weekend sessions All room pricing is discounted by 10% if we recruit your sessions.

Blue, Yellow, Orange Room Additionals	Per Item
Bottled Water (small)	\$1.00
Soft Drinks/ Juice	\$2.50
Printing - 1 page	\$0.20



Optional extras

Additionally, we have a broad range of extras that you can add to any room you hire.

- An extensive range of pre-order catering available for your viewing clients (see below), plus a selection of menus from popular Crows Nest eateries to order and deliver on the day
- Alcoholic drinks for viewing clients or groups
- iPads for respondents for individually viewing/reviewing websites/apps, completing tasks/self-complete questionnaires, etc.
- Printing
- Handling incentives
- Hire of our large, ground-floor, secure garage for car clinics
- Break-off rooms
- Live streaming of sessions



Additionals

Optional Extras	Per Item
Beer	\$7
Wine - bottle	\$35
iPads	\$100.00
Incentive handling	10%
Focus Vision Connection	Free
In-house streaming - per session	\$150.00

Pre-order catering

	Small platter Up to 4 people	Large platter 5-8 people
Bakers Basket Rustic mix of large muffins, Danish, filled croissants, fruit breads and daily baked items	\$30	\$58
Afternoon Delight Scrumptious assortment of petite cakes, slices, sweet tartlets & cookies	\$32	\$60
Gluten Free Afternoon Tea Chefs selection of gluten free bakery products	\$35	\$73
Scones Beatufully soft scones with sides of jam, whipped cream, portions of butter and served with fresh strawberries	\$32	\$48
Yum Cha Platter (warm) Spring rolls, samosas, vegetarian gyoza & honey bags with dipping suce	\$40	\$73
Americana Platter (warm) Pork & beef sliders, hot wings, sticky bbq pork ribs, potato, slaw	-	\$85
Gourmet Sandwiches Sandwich mix of assorted wraps, rolls, Turkish, Panini, bagels, coctail rolls & sliced breads filled to the brim with delicious fillings	\$35	\$73
Cheese & Fruit Fresh sliced fruit togather with select matured local & imported cheeses, water crackers, lavosh and dried fruits	\$45	\$65
Oriental Platter Selection of sushi, nori rolls, crisp vegetable & noodle paper rolls, cucumber and bbq pork bites served with sweet chilli sauce	\$48	\$73
Italian Antipasto Platter Sliced deli meats, sun dried tomato, melon & proscuitto, tomato & bocconcini, kalamata olives, tuscan frittata, char grilled vegetables, grissini, dip & bread	\$48	\$73
Vegetarian Platter Tortilla sandwich wraps, spinach & cheese filos, frittata, vegetable & noodle rice paper rolls, roasted pumpkin and feta & baby spinach salad	\$48	\$73
Tapas Platter An ever changing mix such as: Salt and pepper squid, Persian feta, chorizo & haloumi skewers, sautéed prawns, Kalamata olives, spinach & cheese filo's, dolmades, bell peppers, dip, tapenade, toasted	\$48	\$73